

# GENERAL ORDER INFORMATION

FOR PRODUCTS SHOWN ON PAGES 1-165

after the original invoice for additional fees, freight, duties, and taxes as necessary.

## ADDITIONAL CHARGES

**ADDITIONAL SERVICES**—Special boxing, poly-bagging, and slip-sheeting options are available. Please call for a quote and other special packaging requests.

**ART AND GENERAL ART PROOF CHARGES**—See page 188.

**BRILLIANCE DECORATION SET-UP CHARGES**—Apply to all new orders and reorders. Refer to the individual product page for the applicable set-up charge.

**BROKEN BOX CHARGE** (Plain Bags only)—\$10 (G) per address. A Broken Box is any quantity less than a full box count and varies per product. Please refer to the specific product page's shipping information for the full box count.

**CHROMATIC SET-UP CHARGES**—Apply to all new orders and reorders. Refer to the individual product page for the applicable set-up charge.

**CUSTOM IMPRINT COLORS**—See Artwork general information.

**DYNAMIC COLOR SET-UP CHARGES**—Apply to all new orders and reorders. Refer to the individual product page for the applicable set-up charge.

**LESS-THAN-MINIMUM**—\$60 (G). Minimum is 50% of first-column quantity.

**PLATE CHARGES**—Apply to all new orders and re-orders with changes.

A plate is required for each color and each unique design. Refer to the individual product page for the applicable plate charge.

• **Art Edits After Approval for Production:** A plate charge per color, per design, will be incurred to remake the plate(s).

• **Reorders:** There is no plate charge for an exact reorder if the order was printed within the past 36 months. If the reorder requests changes to the artwork or type, removes or adds elements of the artwork, or adds imprint locations, it will be treated as a new order and will incur plate charges.

## PRE-PRODUCTION SAMPLES

**Bags:** \$70 (G) per sample/per imprint method PLUS all plate, screen, and/or set-up charges. We provide 10 bag samples per order. We will apply a \$70 (G) credit to your final order for the approved pre-production sample.

**Ribbon:** \$70 (G) per sample/per imprint method PLUS all plate or set-up charges. We will provide 20 inches of ribbon sample per order.

**SCREEN CHARGES**—Apply to all new orders and reorders. A screen is required for each color and each unique design. Refer to the individual product page for the applicable screen charge.

**Art Edits After Approval for Production:** \$50 (G) per color, per design, to remake the screen(s).

**SPARKLE DECORATION SET-UP CHARGES**—Apply to all new orders and reorders. Refer to the individual product page for the applicable set-up charge.

**SPLIT SHIPMENTS**—\$6.25 (G) per additional address.

**SUBLIMATION SET-UP CHARGES**—Apply to all new orders and reorders. Refer to the individual product page for the applicable set-up charge.

**VIRTUAL SAMPLES**—See page 188.

## ARTWORK GENERAL INFORMATION

### IMPRINTING

Imprints are added to pre-constructed bags, so folds, gussets or other restrictions may impact the available imprint area or ability to print. In addition, a multicolor design may require the bag to pass through the press an additional time for each color, depending on the print process. **BAG MAKERS** requires a minimum space between each ink color to accommodate unavoidable bag movement and color shifting that occurs during production.

**COLORVISTA**, Digital Full Color, Direct Print, Dynamic Color, Chromatic, Sparkle, and Sublimation are not subject to this space requirement. Please call for spacing requirements for orders using multiple print processes. Color tints/shades/tones may fluctuate up to 5% within a print run or reorder.

### CUSTOM IMPRINT COLORS

- **Screen Print Ink:** Call for availability and pricing.
- **Flexo Ink:** \$62.50 (G) per color. PMS color matching available on White bags only.
- **COLORVISTA, Brilliance, Digital Full Color, Direct Print, Dynamic Color, Chromatic, Foil Print, Marquee, Sparkle, and Sublimation:** Not available.

### STANDARD IMPRINTING COLORS

Please see page:

189 for Flexo Ink Print	195 for Digital Full Color
190 for Foil Print	196 for Sparkle
191 for Screen Print	197 for Brilliance
192 for COLORVISTA	198 for Marquee
193 for Sublimation	199 for Dynamic Color
194 for Direct Print	200 for Chromatic

### PANTONE® GUIDE BOOKS—*Choosing The Right Imprint Color\**

**Flexo Ink Imprinting on Plastic Bags**—Use the [Pantone PLUS Formula Guide—Solid Coated](#) to choose colors.

**Flexo Ink and Chromatic Imprinting on Uncoated and Kraft Paper Bags**—Use the [Pantone PLUS Formula Guide—Solid Uncoated](#) to choose colors.

**Sublimation, Digital Full Color, Direct Print, Dynamic Color, and COLORVISTA Imprinting**—Use the [Pantone PLUS CMYK Guide](#) or [Pantone PLUS Color Bridge Guide—Coated](#) to choose colors.

\*Color tints/shades/tones may fluctuate up to 5% within a print run or reorder. PMS color match is only available on White bags imprinted with Flexo Ink Print.

## QUESTIONS ABOUT YOUR ARTWORK

We invite you to submit a copy of your artwork to [ArtInquiry@BagMakersInc.com](mailto:ArtInquiry@BagMakersInc.com) before you place your order. We can review your design—generally within 24 hours—and make recommendations for achieving the best possible imprint.

### ELECTRONIC PLATFORM

We are Mac OS based. Fonts in all files (Mac or PC) should be converted to outlines, paths, or curves.

### ART PROGRAMS • FORMATS • MULTICOLOR IMPRINTING

Files created in other programs or formats not listed on the art specification pages may not be usable or may incur additional art charges for conversion.

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